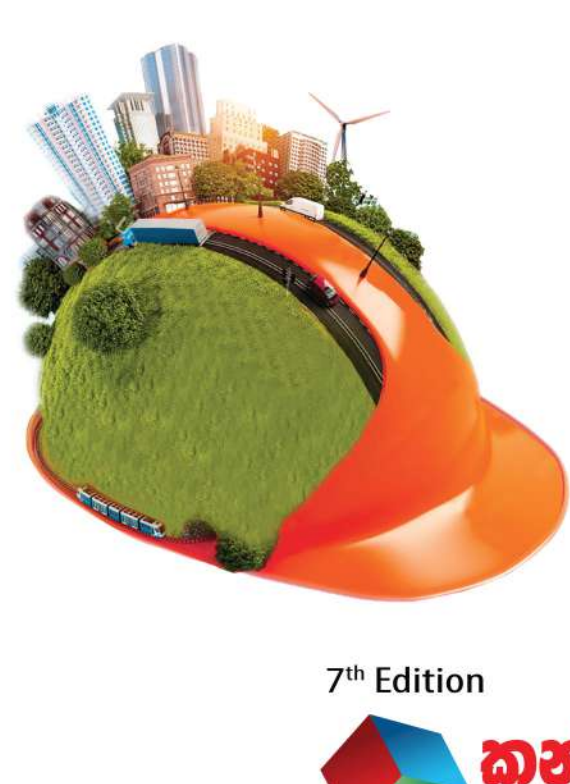


Towards a "Green Sri Lanka"



7th Edition

කවකවක චිකවක CONSTRUCTION EXPO 2018

International Exhibition & Symposium

June 29 June 30 July 01 2018

at BMICH - Colombo, Sri Lanka

ENDORSED BY



CURRENT STATUS OF THE CONSTRUCTION INDUSTRY

Recent developments in the construction sector in the Asian region demonstrate trends such as larger private sector participation in large scale infrastructure projects and increased foreign participation in monetary, technology and manpower in domestic construction projects. The construction industry becomes powerful in an environment that has become much more global, more liberalized, more open and more competitive in any country.

The trends have helped the financial and technical superiority of the developed countries towards the advancement of the developing countries. In today's construction industry in Sri Lanka, with the global support from developed countries experiencing this globalization and deregulation of markets required by economic, technological and managerial development. In the second quarter of 2017, the industry has reported a growth of 9.3% to Sri Lanka's GDP when compared to last year.

As a support to the development of the Sri Lankan construction industry, CIOB together with LECS organize "Construction Expo" for the seventh consecutive year at BMICH. Many major Sri Lankan construction industry suppliers will showcase their green accredited products at this exhibition joining CIOB's motto towards a "Greener Built Sri Lanka".



INDUSTRY ENDORSEMENT ON CONSTRUCTION EXPO

Construction Expo is considered as Sri Lanka's largest and most focused construction industry related exhibition. This Exhibition is held annually for the 7th Successive year at BMICH with all leading stakeholders and key service providers within the building, housing and construction industry taking part.

This exhibition has helped the industry to reach the target audience in communicating and expanding of the scope of business. This will also help with market insights and to know customer needs better which has long term benefits for enhancing and developing the product portfolio.

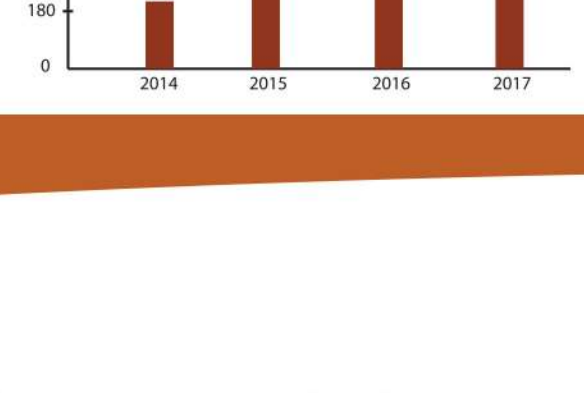
The consumers have grown to look at the exhibition as a "one stop shop" for all their construction needs and over the years the exhibition has seen thousands from the industry make all purchases, inquiries and other related work during the three days of the show satisfying all their construction related needs under one roof.

SPECIAL PREFERENCES

- 180 Exhibiting Companies
- Special Country Pavilions
- Special Green Building Section
- Industry Related Seminars & Workshops
- Industry Gathering during the first two days of the Exhibition (Architects, Engineers & Builders)
- Special information center & Consultation services on Green Building



PAST STATISTICS OF VISITORS



PAST STATISTICS OF EXHIBITORS



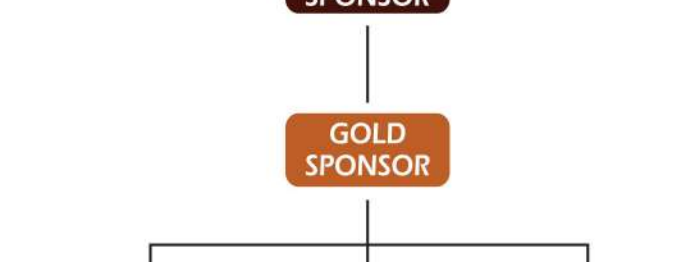
WHY YOU SHOULD EXHIBIT

Over the years the exhibition has been a gathering place for consumers who are on the lookout for different facets related to the construction industry. Products and service providers related to the industry have found the exhibition to be the most potential and comprehensive platform to meet new consumers, network, meet and exchange technologies and services among those present.

As value additions, this year's exhibition will consist of the following:

- B2B discussions with key buyers & Industry professionals
- Special seminars on green building / vastu vidya
- Special "Building Clinic" with Architects, Mega contractors & Engineers
- Special investor forum & information center on Mega Polis projects
- Pavilions on solar energy, hotel suppliers, landscaping, outdoor products & leisure

SPONSORSHIP OPPORTUNITIES



Construction Expo 2018 is an excellent platform to increase your company's brand image and profile, as the show will cover a wide range of events, such as the exhibition, symposiums and conference. Your company logo will be featured prominently in all promotional materials, onsite signage and many more benefits. Contact the organiser's for information.

BENEFIT PACKAGES

Benefits	Platinum	Gold	Silver/ Official
PRINT MEDIA			
- Logo Placement in all Newspaper Ads & Supplement	✓	✓	✓
ELECTRONIC MEDIA			
- Logo Placement in all TV Advertisements	✓	✓	
- Live updates from the venue	✓		
- Talk shows & Interviews on TV	✓		
ON-SITE PROMOTIONS			
- Logo Placement in the Entrance Hoarding	✓	✓	✓
- Logo Placement in the Backdrop	✓	✓	✓
VISITOR CO-ORDINATION (LOGO PLACEMENT)			
- Buyer / General Invitations 25,000 no.s	✓	✓	✓
- Inauguration Invitations 500 no.s	✓	✓	✓
- Head Table allocation at Media Conference	✓		
- Logo placement on Bus Branding	✓	✓	✓
- Logo Placement in the all Electronic Mail Promotions	✓	✓	✓
- Logo Placement in the event Website with a link to your website	✓	✓	✓
- Free Ad in Exhibitor's Directory 1000 no.s	✓	✓	
- Logo Placement in Magazine Ads / Leaflets	✓	✓	
SPECIAL PREFERENCES			
- Free stall space at the Exhibition	✓	✓	✓
- Head table allocation at the Inauguration	✓	✓	✓
- Facebook	✓	✓	✓
- SMS	✓		

SPONSORSHIP STRUCTURE



ON GOING PROJECTS

There are several massive projects which can generate a huge number of opportunities for the local construction industry.

- Science & Technology City
- Horana Industrial Township
- Mirigama Industrial Township
- Logistic Corridor
- Aero City Project
- Avisawella Plantation City
- Forest City Baduraliya
- Tourism Corridor
- 09 Projects by UDA
- Water Supply Projects
- Waste Water/ Sewage Treatment Plant Projects
- Energy Sector Projects

THE ADVANTAGES OF THE EVENT

- CONSTRUCTION EXPO continues to build attendance through strategic marketing and promotions that create millions of advertising impressions in Print, Direct Mail, Email, Promotional opportunities and Electronic media.
- Attendees to CONSTRUCTION EXPO are professionals in the industrial and commercial building fields that design, build, renovate and OPERATE in the construction environment.
- Ideal platform to build your brand and increase awareness of your products by meeting key clients and business partners. Also influence and understand customer needs perception.
- Architects, Engineers, General Contractors, Project Managers, Building Owners and professionals from the building industry will be a part of this mega event.
- On average 70% of our buyers/visitors spend time with exhibitors and our dates of the exhibition do not conflict with any holidays in Sri Lanka, therefore buyers from different sectors in the construction industry are scheduled to attend the event.
- Two strong partners, CIOB & successful presidential award winning trade show organizer LECS combine their expertise to promote the show around the world so you can enjoy greater quality of both local & international prospects.
- LECS is the only organizer, who maintains an up-to-date trade buyer database of over 40,000. These are updated frequently by a dedicated team.

WHO WILL EXHIBIT

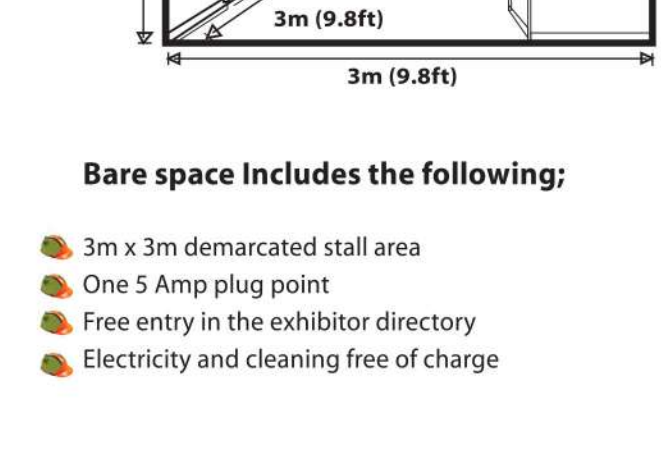
- Landscaping
- Consultancy
- Engineering
- Heavy Machinery & Equipment's
- Architectural
- Building Materials
- Contractors
- Roofing Systems
- Doors, Windows
- Floor tiles, wall tiles
- Sanitary Wear
- Paints, Wall Finishes
- Lighting & Fittings
- Interior decoration products
- Solar, Thermal Products
- Air Conditioning
- Safety & Security Systems
- IT Systems
- Telecommunication
- Finance & Banking
- Transportation

2017 CONSTRUCTION EXPO HIGHLIGHTS



PARTICIPATION OPTIONS

Shell Scheme

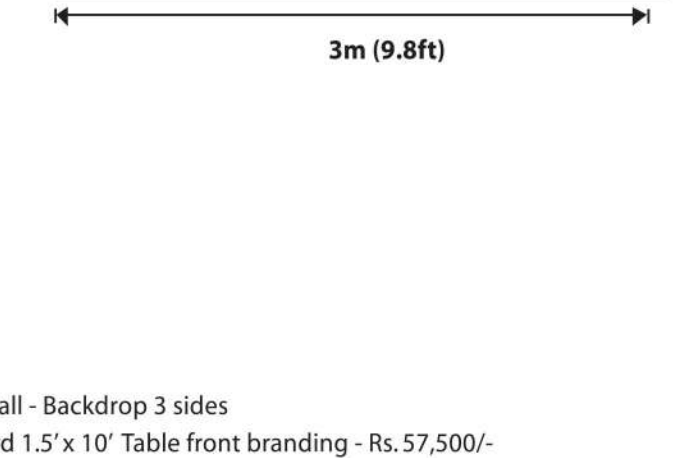


Shell scheme / builtup stall includes the following:

- Basic stall structure (3m x 3m x 2.4m)
- One fascia board
- One Counter
- Two Chairs
- Two Spotlights
- One 5 Amp plug point
- Free entry in the exhibitor directory
- Electricity and cleaning free of charge

Bare space Includes the following:

- 3m x 3m demarcated stall area
- One 5 Amp plug point
- Free entry in the exhibitor directory
- Electricity and cleaning free of charge



Design Structure (Optional)



3m x 3m stall - Backdrop 3 sides
Name board 1.5' x 10' Table front branding - Rs. 57,500/-
Cost includes delivery installation and on hiring basis only

ConstructionExpoSriLanka



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